

Optify Real Time Alerts

Why Real Time Alerts?

Being successful is all about having the right information at the right time. Your team needs the latest and greatest on everything from new leads to SEO performance changes. Sales needs to strike when the iron is hot with new leads and return visitors. Marketing needs to stay abreast of keyword ranking moves, as well as competitive ranking changes. Optify makes it easy.

Optify Lead and SEO Alerts

Optify sends real time alerts about the things that matter to your business. Does your sales team need to know when visitors become leads, certain visitors return to the site, or prospects hit a certain page? Does marketing need to adjust SEO strategy based on keyword rankings falling off the first page, or your head terms overtaking competitors in rank? We'll send alerts as it all happens via the Optify Dashboard or email so your teams are always the first to know.

About Optify

Optify provides hosted, easy to use Real Time Marketing software for businesses to generate leads through organic search and social media.

Contact us

Optify, Inc.
 710 2nd Ave, Suite 840
 Seattle, WA 98104
Email: info@optify.net
Phone: 1-877-2-OPTIFY
Fax: 1.206.787.1410

Site: CompanyA.com ▾ | **Welcome, Susanna** [Sign out](#) | [Settings](#) | [Help](#)

Dashboard
SEO ▾
Leads ▾
Twitter for Business
Reporting
Alerts

Lead alerts

- Company alerts
- ✓ Top leads
- My lead alerts
- New customers x
- Email leads
- ✓ Traffic alerts
- East coast leads
- West coast leads

▶ Keyword alerts

+ Add new alert

- 1 Name of this alert:**
- 2 Type of alert:**
- 3 Alert me via:** Dashboard Email
- 4 Alert me when all of these rules are satisfied:**

Metric	Criterion	Value	Actions
Country ▾	equals ▾	<input type="text" value="United States"/>	x
and			
No. of employees ▾	is greater than ▾	<input type="text" value="10,000"/>	x

+ Add new rule

[optify.net/facebook](https://www.facebook.com/optify.net)

[optify.net/twitter](https://twitter.com/optify.net)

[optify.net/linkedin](https://www.linkedin.com/company/optify.net)

[optify.net/blog](https://www.optify.net/blog)