

# Optify Real Time Dashboard

## Why Real Time Dashboards?

As a marketing or sales manager, you have to keep track of too much data with too little time. Wouldn't it be great to see everything at a glance - what's working, what's not, and exactly how you're tracking to your marketing and sales goals? Optify has you covered.

## Optify Real Time Dashboard

Optify's rich and deep data sets help you drive success and measure your results. With our new Dashboard you'll have a fully customized view of the data and metrics that matter most to you. You'll see Real Time feeds of the visits to your site, and you'll get lead and SEO alerts as they happen. Add summary widgets of your key reports to tune the Dashboard to your precise business needs. It's fast, easy, and we think it might be the most productive 10 minutes of your workday.

### About Optify

Optify provides hosted, easy to use Real Time Marketing software for businesses to generate leads through organic search and social media.

### Contact us

**Optify, Inc.**  
 710 2nd Ave, Suite 840  
 Seattle, WA 98104  
**Email:** [info@optify.net](mailto:info@optify.net)  
**Phone:** 1.206.388.4234  
**Fax:** 1.206.787.1410

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Dashboard
SEO
Leads
Social Media
Reporting

## Dashboard Add widgets ▾

**SEO performance** ⓘ

**Average page score**  51/100

**Homepage score**  75/100

**Estimated click value** **\$836.19** Last 30 days

**Traffic by source** ⚙

Total visits	New leads	Conversions	Pageviews
54,403	80	4%	102,068
(+23%)	(+4%)	(+0.8%)	(-1%)

Last 30 days compared to previous 30 days

**Getting Started** ⚙

1. [Create your target keywords list](#)
2. [Optimize your website pages](#)
3. [View and manage your leads](#)
4. [Create a Twitter campaign](#)

**Website feed** ⚙

Scoreset used: All visitors ▾

- ★ **David Conrad** from **Site45** came in by typing your URL in the browser address bar  
2 minutes ago | Score: 12
- ★ **A visitor** from **Desktop Specialties** came in via **organic search** using keyword **"SEO seattle"**  
**New Lead** minutes ago | Score: 82
- ★ **Erez Barak** from **Optify** became a lead  
50 minutes ago | Score: 65 [WATCH](#) | [HIDE](#)
- ★ **James Baker** from **Commercial Homes** came in via **Twitter** as part of **Webinar** campaign  
1 hour ago | Score: 49

[MORE](#)

**Alerts** ⚙

Show:  Leads  Keywords

- ★ **Liz Lasko** from **SpeakEasy** viewed 12 pages on your website  
15 minutes ago
- ★ **A visitor** from **Sensor One** came in by typing your URL in the browser address bar  
20 minutes ago
- ★ **A visitor** from **PlanningView** came in via **Email** as part of the June-webinar-invite campaign  
2 hours ago

[MORE](#)

**Traffic by referring keyword** ⚙

Jan. 1, 2010 – Jan 31, 2010

**Traffic by referring domain** ⚙

Apr 1, 2010 – June 30, 2010

[facebook.com/optify](https://facebook.com/optify)

[twitter.com/optify](https://twitter.com/optify)

[linkedin.com/optify](https://linkedin.com/optify)

[optify.net/blog](https://optify.net/blog)