

Optify Links Application

As a critical piece of executing a SEO campaign, creating and maintaining strong inbound links not only increases your web presence but also enhances your search engine performance. Optify will help you keep track of the links you have, find the links you want and track the progress you're making with each link.

Save Time and Focus Efforts

- » Easily create and manage lists of all existing links
- » Identify reciprocal links and weed out no follows
- » Focus on highest impact linking opportunities

Summary: Links to my site: 120, Links from my site: 77, Linking domains: 37, Avg. PageRank: 8

| Source URL | Link to my site | Link to competitors | Anchor text | No follow |
|--------------------------------------|-----------------|---------------------|-----------------------|-----------|
| www.url.com/specifcpageurla/url12... | ✓ | 5 | Click here to sign up | No |
| www.url.com/specifcpageurla/url13... | - | 2 | - | Yes |
| www.url.com/specifcpageurla/url14... | - | 0 | - | Yes |
| www.url.com/specifcpageurla/url15... | ⊖ | 1 | - | No |
| www.url.com/specifcpageurla/url16... | ✓ | 4 | Sign up now | No |
| www.url.com/specifcpageurla/url17... | ✓ | 3 | Learn more | Yes |

Increase Relevant Traffic

- » Optimize anchor text of incoming links to align with your keyword strategy
- » Identify most impactful links using Optify priority and page rank
- » Find high value links using our proprietary Link Suggestion algorithm
- » Track linking domain to linking URL ratios

Enter keyword(s) or URL: real time marketing, seo

| Source URL | Priority | Link to competitors | No follow | Assign to list |
|--|----------|---------------------|----------------|----------------|
| www.url.com/specifcpageurla/urlpage... | 5 | No | None | |
| www.url.com/specifcpageurla/urlpage... | 2 | Yes | None | |
| www.url.com/specifcpageurla/urlpage... | 0 | No | None | |
| www.url.com/specifcpageurla/urlpage... | 1 | No | None | |
| www.url.com/specifcpageurla/urlpage... | 4 | No | List A, List B | |
| www.url.com/specifcpageurla/urlpage... | 3 | Yes | List A, 5 more | |

Track Performance in Real Time

- » Notification when an existing link is lost
- » Alerts for newly acquired links
- » Identify and track changes in competitor inbound links

| Source URL | Priority | My site | SEOware | Marcon | MarketNow | SEOToday | US Software |
|---------------------------------|----------|---------|---------|--------|-----------|----------|-------------|
| www.url.com/specifcpageurla/... | 5 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| www.url.com/specifcpageurla/... | 2 | ✓ | - | ✓ | - | - | ✓ |
| www.url.com/specifcpageurla/... | 1 | - | ✓ | ✓ | ✓ | ✓ | - |
| www.url.com/specifcpageurla/... | 0 | - | - | ✓ | - | - | ✓ |
| www.url.com/specifcpageurla/... | 1 | - | ✓ | ✓ | ✓ | ✓ | - |
| www.url.com/specifcpageurla/... | 4 | ✓ | - | ✓ | - | - | ✓ |
| www.url.com/specifcpageurla/... | 3 | ⊖ | - | ✓ | - | - | - |