

# Optify International SEO Support

## Why International SEO?

International SEO support addresses a key issue for large organizations with multiple websites and multinational campaigns. Being successful internationally requires the oversight of many moving parts, including top level domain management, localized content and multilingual support. But, one of the most critical components of success is tracking SEO performance and maximizing traffic to each international site. Luckily, Optify has that one covered.

## Optify International SEO Support

Customers who use Optify for their international SEO efforts can:

- » Track keyword performance in multiple countries
- » Manage multiple sites with distinct SEO strategies and audiences
- » Identify which international domains are referring traffic
- » Compare keyword rankings with other international competitors
- » Get real time alerts for changes in international keyword performance
- » Report business results based on international SEO efforts

### About Optify

Optify provides hosted, easy to use Real Time Marketing software for businesses to generate leads through organic search and social media.

### Contact us

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**Keywords** 24h 1w 1m 3m 3/14/2010 - 4/13/2010

**Overview**

Visits from Keywords	Leads from Keywords	Conversion Rate	Estimated Click Value
7,410	265	3.5%	3,527.75

**Keyword List**

ADD KEYWORDS GET SUGGESTIONS

Show: All | Branded Terms \* | Competitors \* | Free \* | Google Analytics \* | Head terms \* | Press Release \*

Search engine: United States Google

Keyword Phrase	Leads	Competition	Monthly Searches (Google)	Min CPC	Actions
AcmeCo	214	<div style="width: 40%;"></div>	18,100	\$1.04	<a href="#">1</a>
Respiratory health	51	<div style="width: 20%;"></div>	49,500	\$1.85	<a href="#">1</a>
to lower chole	2	<div style="width: 5%;"></div>	40,500	\$3.67	<a href="#">2</a>
ad	4	<div style="width: 10%;"></div>	33,100	\$2.89	<a href="#">2</a>
digestive health	0	<div style="width: 0%;"></div>	110	\$0.05	<a href="#">1</a>

Dropdown menu options: United States Google, Brazil Google, Germany Google, Hong Kong Google, India Bing, Mexico Bing, Russia Bing