

# Optify Custom Research and Analysis

Optify provides professional services focused on meeting the wide ranging and ever changing goals of your company. Our highly trained SEO and online marketing experts help you identify key research needs, leverage the power of our unique Optify data and provide in depth analysis and reports for all levels of your organization.

## Identify Key Strategic Needs

- » Develop research and analysis customized to your business needs
- » Bring expertise in search marketing, social media and conversion-optimization to your business



## Leverage Unique Optify Data

- » Visitor intelligence data to develop user and company profiles
- » Identify user behavior patterns, demographics and key areas of interest
- » Deep dive into SEO performance with a focus on measurable ROI

Company	
Name	eSuiteTools
Domain	<a href="http://www.systemsolutions.com/">http://www.systemsolutions.com/</a> <a href="#">(change domain)</a>
Headquarters	160 Broadway Fl 15 New York, NY 10038-4208, United States +1.212.346.9525
Industry	Computers & Electronics
Employees	0 - 25
Revenue	\$1 - 10M
Ownership	Privately Held

## In-Depth Analysis and Reports

- » Analysis and deliverables based on specific goals of the business
- » High level and detailed reports including findings and customized recommendations

Band	SMB		Enterprise	
	Visitors	Share	Visitors	Share
\$0 – 1M	184	11.76%	189	11.83%
\$1 – 10M	151	9.65%	152	9.51%
\$10 – 50M	319	20.40%	323	20.21%
\$50 – 100M	105	6.71%	109	6.82%
\$100 – 250M	100	6.39%	100	6.26%
\$250 – 500M	91	5.82%	94	5.88%
\$500M – 1B	76	4.86%	77	4.82%
Over 1B	538	34.40%	554	34.67%